

Cutlines-Programs

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ALS_CLINICS

More than 70,000 visits are made each year to the Muscular Dystrophy Association’ s 230 hospital-affiliated clinics and 19 ALS centers. At the ALS centers, patients living with amyotrophic lateral sclerosis, also known as Lou Gehrig’ s disease, receive diagnostic and follow-up care. MDA also provides tens of thousands of flu vaccinations to those it serves to help prevent serious respiratory complications. The Jerry Lewis MDA Telethon is critical in providing funding in MDA’ s fight against 40 neuromuscular diseases.

ART_WORKSHOP

Children show their creativity and drawing skills during a Muscular Dystrophy Association-sponsored art workshop. Several of their illustrations are included in the permanent MDA Art Collection, which in 1999 includes over 200 works by more than 395 artists affected by neuromuscular diseases. Artists range from ages 2 to 82 and hail from 42 states. The Jerry Lewis MDA Telethon is the linchpin of the MDA fund-raising effort that supports the MDA Art Collection, worldwide research, and 230 clinics nationwide.

BOWL-A-THONS

In the Muscular Dystrophy Association’ s Strike Force bowling program, bowlers of all ages get together to help “ Jerry’ s kids” and “ strike out” muscle-wasting diseases. More than 50,000 people bowl each year in this popular program, which has taken place for more than 30 years to benefit MDA, and which raised \$1.7 million in 1998. MDA’ s Strike Force is sponsored by Strike Ten Entertainment and its member organizations, including Young American Bowling Alliance, American Bowling Congress, Professional Women’ s Bowling Association, Women’ s International Bowling Congress, and the Bowling Proprietors Association of America.

CLINIC1

Medical teams at the Muscular Dystrophy Association' s 230 clinics nationwide offer myriad services to help families cope with the progressive muscle loss caused by 40 neuromuscular diseases. The Jerry Lewis MDA Telethon is the linchpin in the year-round fund-raising effort that maintains these clinics.

CLINIC2

Physical therapist Carol Stumpf recommends a home exercise program to Rick Eggars of Tucson, Ariz. The Jerry Lewis MDA Telethon is the Muscular Dystrophy Association' s leading source of revenue to fund the unparalleled program of medical and health services offered through 230 MDA clinics nationwide.

CLINIC3

The Muscular Dystrophy Association' s network of some 230 hospital-affiliated clinics provides consultations on physical, occupational, and respiratory therapy and offers invaluable services to help families cope with progressive muscle loss. The Jerry Lewis MDA Telethon is the leading fund-raiser in MDA' s fight against 40 neuromuscular diseases.

FF_FILL_THE_BOOT1

Each summer, fire fighters at street corners and shopping centers ask the public to help “ fill the boot.” The International Association of Fire Fighters has sponsored this Muscular Dystrophy Association fund-raising program, involving thousands of fire fighters and emergency medical technicians, for 45 years. Last year' s IAFF Fill-the-Boot drive helped raise more than \$12 million to benefit MDA programs and services.

FF_FILL_THE_BOOT2

Fire fighters and emergency medical technicians work streets and shopping centers every summer asking the public' s help in filling the boot with money for “ Jerry’ s kids.” Held every summer since 1954 to benefit the Muscular Dystrophy Association, the Fill-the-Boot campaign is sponsored by the International Association of Fire Fighters. In 45 years, fire fighters have raised tens of millions of dollars for MDA’ s patient services, clinics, summer camps, community education, and research programs.

FF_FILL_THE_BOOT3

Fire fighters are among the Muscular Dystrophy Association’ s most dedicated volunteers, especially when it comes to helping children who have muscle-wasting diseases. In the Fill-the-Boot drive, fire fighters and emergency medical technicians work streets and shopping centers each summer, asking the public’ s help in filling the boot with money for “ Jerry’ s kids.” Fire fighters also volunteer at MDA summer camps. In 45 years, the International Association of Fire Fighters has raised tens of millions of dollars to advance MDA’ s lifesaving mission.

HOP-A-THONS

All across the nation kids between ages 2 and 8 participate in MDA Hop-a-Thon programs. More than 300,000 kids hop for “ Jerry’ s kids” each year in 16,000 preschools, day care centers and elementary schools. It’ s a fun way for youngsters to have a “ hopping good time” while learning about children who can’ t hop – or even walk – because of muscle-wasting disorders. Now in its 15th year, the Hop-a-Thon program has raised more than \$45 million to help advance MDA’ s worldwide research and its services programs for people with neuromuscular diseases.

JI_NATIONAL_GW_AMBASSADOR

Muscular Dystrophy Association National Chairman Jerry Lewis with 1999 MDA National Goodwill Ambassadors Aubrey and Nicholas Olson.

JL_NATIONAL_Y_CHAIRPERSON

Muscular Dystrophy Association National Youth Chairperson Mandy Van Benthuisen with MDA' s number-one volunteer, Jerry Lewis.

JL_NATIONAL_Y_CHAIRPERSON1

MDA National Youth Chairperson Mandy Van Benthuisen, 19, joins Jerry Lewis in saluting the Association' s 2 million volunteers.

LOCKUP1

Lock-Up, the Muscular Dystrophy Association' s most popular community-based fund-raising program, is held throughout the year in virtually every city in the U.S. More than 150,000 "jailbirds" are "arrested," taken to "jail," appear before a "judge," then make phone calls to friends and business associates to "raise bail." This and other year-round efforts of nearly two million volunteers enable MDA to remain among the nation' s most efficient charities. MDA ranks first among the country' s top 25 charities in percentage of income received from the public.

LOCKUP2

Trying to "break out of jail," this volunteer is one of some 150,000 volunteers who participate in the Muscular Dystrophy Association' s Lock-Up program. MDA' s most popular community-based fund-raising program, Lock-Up is held in virtually every city in the U.S. throughout the year. "Jailbirds" are "arrested," appear before a "judge," then make phone calls to friends and business associates to "raise bail." In addition to the Jerry Lewis MDA Telethon, the year-round work of nearly two million volunteers across the U.S. fuels MDA' s fight against 40 neuromuscular diseases.

NATIONAL_GW_AMBASSADORS

Aubrey and Nicholas Olson are the Muscular Dystrophy Association' s 1999 National Goodwill Ambassadors.

NATIONAL_Y_CHAIRPERSON

Muscular Dystrophy Association National Youth Chairperson Mandy Van Benthuisen is serving her third year in the position.

RESEARCH1

Researchers James Lupski, M.D., Ph.D., and Kent Anderson, M.D., Ph.D., Baylor University College of Medicine, are among the 400 Muscular Dystrophy Association-supported research teams who spend long hours searching for clues that may ultimately lead to treatments or cures for several neuromuscular diseases. The Jerry Lewis MDA Telethon is the linchpin in the Association' s fund-raising efforts to accelerate lifesaving research.

RESEARCH2

Darrell Goll and hundreds of investigators worldwide are working around-the-clock to advance the Muscular Dystrophy Association' s fight against neuromuscular diseases. The Jerry Lewis MDA Telethon is the Association' s leading source of revenue to fund this important research.

RESEARCH3

As part of new research on gene therapy, Muscular Dystrophy Association-funded scientists are studying several techniques to alter the immune response in patients affected by neuromuscular diseases. More than 400 teams of researchers with MDA funding work at universities and hospitals throughout the world, seeking treatments and cures for muscle-wasting diseases. The Jerry Lewis MDA Telethon is the Association' s leading source of revenue to fund research and patient services.

RESEARCH4

James Lupski, M.D., Ph.D., is part of a Muscular Dystrophy Association-supported research team at the Baylor University College of Medicine. MDA' s worldwide research program has made significant gains in the past four decades, producing benefits not only for the treatment of neuromuscular disease but also in the areas of heart and lung disease, cancer, AIDS, diabetes and cataracts. The Jerry Lewis MDA Telethon is the linchpin in the Association' s fund-raising efforts to accelerate lifesaving research.

RESEARCH5

More than 400 teams of Muscular Dystrophy Association-funded researchers work throughout the world seeking treatments and cures for neuromuscular diseases. During the past four decades, MDA' s investigators have made significant gains, pioneering breakthroughs not only for the

neuromuscular diseases, but also in the areas of heart and lung disease, cancer, AIDS, Alzheimer' s, Huntington' s, Parkinson' s and cystic fibrosis. The Jerry Lewis MDA Telethon is the linchpin of MDA' s year-round fund-raising efforts to accelerate lifesaving research.

RESEARCH6

Researcher Dr. James Wilson, Director of the Institute for Human Gene Therapy at the University of Pennsylvania, is one of the world' s foremost leaders in gene therapy research. MDA funds Dr. Wilson and some 400 scientific teams worldwide. These investigators have made significant advances toward cures for several muscle-wasting diseases. The breakthroughs they' ve pioneered may also lead to therapies for heart disease, cancer, AIDS, Alzheimer' s, Parkinson' s, Huntington' s and cystic fibrosis.

SUMMERCAMP

Coloring and creating art projects are just two of the many activities offered at Muscular Dystrophy Association summer camps. Thanks to the Jerry Lewis MDA Telethon and dedicated volunteers, more than 4,000 youngsters with muscle-wasting diseases are able to attend MDA camps each year.

SUMMERCAMP1

Muscular Dystrophy Association summer camps give kids living with disabilities the chance to have fun, get silly, and play games and sports. Thanks to the Jerry Lewis MDA Telethon and the support of thousands of volunteers, more than 4,000 youngsters with muscle-wasting diseases are able to attend MDA camps each year.

SUMMERCAMP2

Soccer anyone? This is just one of the many activities available for youngsters at MDA summer camps. Since 1955, the Association has built bridges and knocked down barriers for young people with neuromuscular diseases by providing unforgettable weeks at MDA summer camps. It costs more than \$400 to send a child to MDA summer camp and the Jerry Lewis MDA Telethon plays a central role in making it possible for youngsters to attend camp where they have fun, develop lifelong friendships, share interests and build self-confidence.

SUMMERCAMP3

Each year the Jerry Lewis MDA Telethon helps support over 80 summer camps across the country. Whether in Alaska or Hawaii, in California or New York, at MDA camp barriers simply do not exist. Skills are developed and taught for year-round use and young people with disabilities can just be kids among friends. Campers say the week they spend at MDA camp is “ the best time of our lives.”

SUMMERCAMP4

Teenagers at Muscular Dystrophy Association summer camps enjoy a variety of typical activities, including hanging out with friends and the camp dance. It costs more than \$400 to send a camper to an MDA summer camp for a fun-filled week, and the Jerry Lewis MDA Telethon plays a pivotal role in making it possible for more than 4,000 youngsters with neuromuscular diseases to attend MDA camps each year.

SUMMERCAMP5

Campers share a victory dance after being crowned “ Prince and Princess” of a Muscular Dystrophy Association summer camp. Along with the help of thousands of camp volunteers, the Jerry Lewis MDA Telethon provides funding for summer camp activities for more than 4,000 youngsters living with neuromuscular diseases.

SUMMERCAMP6

A counselor and camper cool off in the pool after an action-packed afternoon at a Muscular Dystrophy Association summer camp. It costs more than \$400 to send a camper to an MDA summer camp for a fun-filled week, and the Jerry Lewis MDA Telethon plays a pivotal role in making it possible for more than 4,000 youngsters with neuromuscular diseases to attend MDA camps each year.

